



Growing! Ohio Farmers' Markets Stark County Training Program

February 26, 2011 • 8:30 a.m. to 3:00 p.m.

To register, go to www.starkparks.com in Calendar of Events.

Program topics will cover:

- **How to Start a Farmers' Market in Your Community**
- **Marketing Your Farmers' Market and/or Vendor Business**
- **Ohio Cottage Foods and Food Safety**
- **Managing Your Farmers' Market and/or Vendor Business**
- **Resources to Help You Grow Your Farmers' Market**

Cost: \$10

**At the
Stark County
Exploration Gateway
5712 12th Street, NW
Meeting Room A
Canton, OH 44708**

Directions: The Exploration Gateway is located at 5712 12th St. NW, Canton, Ohio 44708. Enter through the main entrance and take the elevator or staircase to the lower level. Sippo Lake - 12th Street NW Entrance: From I-77, take Exit 106 (13th Street). Go west. 13th Street will become 12th Street. Continue west, pass Perry Drive and you will see the Exploration Gateway sign on your left. The building and parking lots will be on your right. From Rt. 21, take Lake Avenue east. At Wales Road, turn right. At Hankins Street, turn left, continue east on 12th Street and turn right at the Exploration Gateway sign.



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Agenda

Growing! Ohio Farmers' Markets Stark County Training Program

February 26, 2011
8:30 a.m. to 3:00 p.m.

8:30 – 9:00	Registration
9:00 – 9:30	Welcome and Introductions Dr. Maureen Austin, Extension Educator Agriculture and Natural Resources Stark County OSU Extension Nick Morris, Education Manager Stark Parks
9:30 – 10:00	How to Start a Farmers' Market in Your Community Christie Welch, Farmers' Market Specialist The Ohio State University South Centers
10:00 – 10:15	Break
10:15 – 11:00	Marketing Your Farmers' Market and/or Vendor Business – best marketing practices & marketing planning overview Christie Welch
11:00 – 12:00	Overview of Ohio Cottage Foods and Food Safety – what is required to sell different products at Ohio farmers' markets and Good Agricultural Practices (GAPs). Christie Welch
12:00 – 1:00	Networking Lunch
1:00 – 2:00	Managing Your Farmers' Market and/or Vendor Business – business planning, record keeping, insurance, etc. Christie Welch
2:00 – 2:30	Resources to Help You Grow Your Farmers' Market – OSU, ODA, FMMN, FMC, etc. Christie Welch
2:30 – 3:00	Q&A
3:00	Adjourn



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